

Pont-du-Casse, July 28th, 2026 – **For immediate release**

**DE SANGOSSE Group (DSG) announces strategic partnership with ASAGTECH
to establish DE SANGOSSE Mexico**

DE SANGOSSE Group is pleased to announce a strategic partnership between **DE SANGOSSE by DSG** and **ASAGTECH** to create

DE SANGOSSE Mexico, a new entity that will accelerate the development and commercialization of innovative agricultural solutions in Mexico.

This partnership is built on a clear ambition: **combining DE SANGOSSE's innovation, technologies and extensive biosolutions portfolio with ASAGTECH's strong market presence, distribution capabilities and customer intimacy in Mexico.**

Mexico represents one of the most strategic agricultural markets in Latin America, offering significant opportunities for innovation and sustainable growth. Through this alliance, DE SANGOSSE and ASAGTECH aim to accelerate the adoption of biosolutions, strengthen their market position and create long-term value for farmers, distributors and industry stakeholders across the country.

*"The creation of DE SANGOSSE Mexico marks a new milestone in our international development strategy," said **Nicolas Fillon, CEO DE SANGOSSE Group.** "By combining DE SANGOSSE's expertise in biosolutions and agricultural innovation with ASAGTECH's deep understanding of the Mexican market, we are creating a strong platform to support the future of agriculture in Mexico".*

*"We are proud to join forces with DE SANGOSSE and contribute our local expertise, commercial capabilities and customer relationships to this new venture," said **Sergio Herrera, CEO of ASAGTECH.** "Together, we are committed to creating a unique approach based on sustainable solutions and unique operational capabilities to address present and future needs of Mexican farmers."*

A Shared Vision for Sustainable Agriculture

The establishment of DE SANGOSSE Mexico reflects the shared commitment of both partners to promoting agricultural innovation, improving farm productivity and supporting more sustainable farming practices. By leveraging their combined expertise and resources, DE SANGOSSE and ASAGTECH will contribute to the continued development and competitiveness of Mexican agriculture.

About DE SANGOSSE GROUP (DSG)

DE SANGOSSE is an international group specialized in the development and commercialization of biosolutions for agriculture and pest control. Its innovative and proprietary solutions are deployed in nearly 70 countries through its network of 44 entities. For more information, visit: <https://www.desangosse.com>

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